



**OBIUS**  
Revolutionize your business

# OBIUS. BRINGING ERP TO WEB3

## Problems caused by ERP Software today

The traditional ERP market is slow, expensive and very outdated. Much of the technology was developed decades ago and has remained at that level ever since. Mandatory features must be purchased through an expensive licensing model. Companies become heavily dependent on third-party vendors. Users do not understand the confusing software and produce far-reaching errors.

Hardware must be purchased or leased at a high cost. Backups must be performed at regular intervals but not too frequently due to high costs. Servers either have too little processing power for exceptional situations or too much processing power for everyday operations. Web3 companies currently have no place and are not seen as serious market players by the enterprise resource planning industry.



**No Symbiosis of Functionalities.** Current ERP programs are a patchwork of individual modules and functions that are all not coordinated with each other.



**Staff Productivity.** Staff is less efficient. An inefficient workflow costs a company on average anywhere from 20% to 30% of its revenue every year.



**Server Efficiency.** The server can handle everyday traffic but can reach its limits in special situations, such as particularly sales-intensive days. Even if the server is designed for such situations, the rest of the time it is overqualified and the company pays for high-end hardware that is not needed.



**Data Security.** Larger companies quickly become the target of hacker attacks to steal data, cripple the business or carry out blackmail using ransomware.



**Overlooking the Blockchain Evolution.** ERP market is currently not paying attention to the web3 industry exponential growth.

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It is estimated that global app expenditure could reach \$226.9 billion by 2022, which makes it a major portion of the market size. Investing in a cloud-based ERP must be on every company's shortlist to consider.

Source: Learn Hub

## Opportunity

The current problems leave an enormous gap in the market. Commodity management is a multi-billion-dollar industry. The global market generated almost \$44 billion in 2020 and is estimated to reach \$117 billion by 2030. Not only the traditional market is very significant, but also the start-up niche and web3 industry are valuable players in the modern time. The web3 space alone was valued at over \$1.5 trillion and is still completely underserved with suitable ERP tools.

In 2022, the United States are the leading country with over 71,000 start-ups. Most of these are in the Fintech (Financial technology) industry.

## Solution

To address these problems, we are changing the whole market, with an all-in-one, web3-based ERP software where every company can find its place.

Our All-In-One Solution revolutionizes how you do business by optimizing all your processes into one adaptive system. The business gains the edge it needs to compete in an ever more complex market.

Only Obius Software is flexible enough to deal with the demand of the modern market.

Whether you're just starting your business and want to ensure you get the right software solution from the start, or you are looking to upgrade your existing system, our pioneering software has the perfect fit for your company.

### Some of our benefits include:

- Crypto Warehouse: additional module for crypto management
- Server not needed
- Significantly more computing power is available
- No maintenance work and costs are required
- No backups are required
- Revision security
- Virus-Proofed
- Failsafe
- Accessibility from anywhere
- Intuitivity designed with ease of use in mind
- "Extended assistant" mode
- "One Click Send" feature